

## SRC and DBVI Meeting

June 27, 2019

Attendance: Harriet Hall, Tom Frank, Fred Jones, Linda Goodspeed, Rose Lucenti, Steve Pouliot, Sherrie Brunelle, Pam Schirner, Kaelyn Modrak, Vincent Livoti, Peggy Howard, Mike Goldberg, Jean Palmer, Taya Tarr, Heather Allen, Paul Putnam, Melissa Hoellerich, Carol Wood, Heather Berg, Jimmy Allen, Geoff Howard, and DBVI Partners

### Morning Session:

The morning session including attendees rotating through the following session presented by DBVI staff and/or partners:

- **Technology Evaluation and Training** - Presented by Jimmy Allen and Geoff Howard
- **Employment Consultants** - Presented by Heather Berg and Carol Wood
- **LEAP** – Presented by Kaelyn Modrak and Pam Schirner
- **Assessments** – Presented by Peggy Howard and Taya Tarr
- **Counselors** – Presented by Jean Palmer, Mike Goldberg, and Melissa Hoellerich
- **VABVI RT and O&M Eval. and Training** – Presented by Dan Norris

### Afternoon Debrief:

Ideas for increasing the number of referrals:

- Audio formats of community outreach
- Radio advertisements, internet outreach, PSAs, social media
- Building relationships with receptionists/admin staff at eye doctor's offices (those typically making the referrals)
- Talking with senior living facilities/attending Senior Fairs
- **Action Item: Mackenzie will send out consumer story**
- Community Health Teams – health teams associated with area hospitals to discuss services, educate other providers about what DBVI does
- Name change? It's difficult for people to associate themselves as "blind" or "visually impaired"
- 211 does not often provide accurate information for vision services in the area (does not provide information on DBVI or VABVI services)
- Using readers to market to new consumers at different outreach events
- Promoting events on Front Porch Forum
- Program or individual in eye doctor's offices that describes these services to patients
- Pair with ABLE/VASS to do more outreach events
- **Create Outreach Taskforce**